



PUBLISHERS
GROUP WEST

June 9, 2009

Mayor and Council Members
City of Berkeley
Attn: Matt Nichols, Public Works Transportation
1947 Center Street, 3rd floor
Berkeley, California 94704

Dear Mayor and Council Members,

As the Administrative Services Manager for Publishers Group West, I would like to offer an endorsement for the passage of a transit benefit ordinance. We have offered the pre-tax commute benefit to our employees for 8+ years. Based on our positive experience, we encourage the City Council to adopt the Tax Relief Action to Cut Commuter Carbon (TRACC) ordinance. It offers a rare opportunity to provide tax breaks for employers and employees, while increasing transit usage, reducing air pollution, and shrinking Berkeley's carbon footprint.

Sincerely,



Joyce Mariko Akiyoshi

Publishers Group West

1700 Fourth Street
Berkeley, California
94710